



Executive Summary

Crown Point Plaza

Prepared by Graham Corporation

Rings: 1, 3, 5 mile radii

Latitude: 36.00702
Longitude: -84.01998

	1 mile	3 miles	5 miles
Population			
2000 Population	2,873	36,569	105,882
2010 Population	3,364	41,424	119,457
2017 Population	3,647	44,116	126,007
2022 Population	3,862	46,076	131,012
2000-2010 Annual Rate	1.59%	1.25%	1.21%
2010-2017 Annual Rate	1.12%	0.87%	0.74%
2017-2022 Annual Rate	1.15%	0.87%	0.78%
2017 Male Population	47.5%	48.0%	48.2%
2017 Female Population	52.5%	52.0%	51.8%
2017 Median Age	37.1	38.7	36.5

In the identified area, the current year population is 126,007. In 2010, the Census count in the area was 119,457. The rate of change since 2010 was 0.74% annually. The five-year projection for the population in the area is 131,012 representing a change of 0.78% annually from 2017 to 2022. Currently, the population is 48.2% male and 51.8% female.

Median Age

The median age in this area is 37.1, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	82.0%	85.9%	81.7%
2017 Black Alone	10.1%	7.5%	10.0%
2017 American Indian/Alaska Native Alone	0.3%	0.3%	0.4%
2017 Asian Alone	2.1%	1.6%	1.9%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	2.6%	2.0%	3.0%
2017 Two or More Races	2.7%	2.5%	3.0%
2017 Hispanic Origin (Any Race)	5.5%	4.2%	6.0%

Persons of Hispanic origin represent 6.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 39.9 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	1,099	15,002	45,121
2010 Households	1,342	17,163	50,335
2017 Total Households	1,451	18,084	52,474
2022 Total Households	1,530	18,808	54,308
2000-2010 Annual Rate	2.02%	1.35%	1.10%
2010-2017 Annual Rate	1.08%	0.72%	0.58%
2017-2022 Annual Rate	1.07%	0.79%	0.69%
2017 Average Household Size	2.46	2.42	2.38

The household count in this area has changed from 50,335 in 2010 to 52,474 in the current year, a change of 0.58% annually. The five-year projection of households is 54,308, a change of 0.69% annually from the current year total. Average household size is currently 2.38, compared to 2.35 in the year 2010. The number of families in the current year is 31,459 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Crown Point Plaza

Prepared by Graham Corporation

Rings: 1, 3, 5 mile radii

Latitude: 36.00702
Longitude: -84.01998

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$51,467	\$51,193	\$44,078
2022 Median Household Income	\$55,768	\$55,526	\$49,597
2017-2022 Annual Rate	1.62%	1.64%	2.39%
Average Household Income			
2017 Average Household Income	\$58,948	\$62,823	\$58,398
2022 Average Household Income	\$66,417	\$71,525	\$66,800
2017-2022 Annual Rate	2.41%	2.63%	2.72%
Per Capita Income			
2017 Per Capita Income	\$24,646	\$25,667	\$24,668
2022 Per Capita Income	\$27,568	\$29,057	\$28,052
2017-2022 Annual Rate	2.27%	2.51%	2.60%
Households by Income			

Current median household income is \$44,078 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$49,597 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$58,398 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$66,800 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$24,668 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$28,052 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	1,147	15,879	48,600
2000 Owner Occupied Housing Units	865	11,416	27,988
2000 Renter Occupied Housing Units	233	3,586	17,133
2000 Vacant Housing Units	49	877	3,479
2010 Total Housing Units	1,442	18,562	54,931
2010 Owner Occupied Housing Units	1,010	12,804	30,878
2010 Renter Occupied Housing Units	332	4,359	19,457
2010 Vacant Housing Units	100	1,399	4,596
2017 Total Housing Units	1,551	19,410	57,135
2017 Owner Occupied Housing Units	1,041	12,913	30,608
2017 Renter Occupied Housing Units	410	5,172	21,866
2017 Vacant Housing Units	100	1,326	4,661
2022 Total Housing Units	1,636	20,182	59,076
2022 Owner Occupied Housing Units	1,098	13,442	31,681
2022 Renter Occupied Housing Units	432	5,366	22,627
2022 Vacant Housing Units	106	1,374	4,768

Currently, 53.6% of the 57,135 housing units in the area are owner occupied; 38.3%, renter occupied; and 8.2% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 54,931 housing units in the area - 56.2% owner occupied, 35.4% renter occupied, and 8.4% vacant. The annual rate of change in housing units since 2010 is 1.76%. Median home value in the area is \$152,758, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.29% annually to \$171,063.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

