



Executive Summary

508 W Emory Rd, Powell, Tennessee, 37849
Rings: 1, 3, 5 mile radii

Prepared by Graham Corporation

Latitude: 36.03725
Longitude: -84.01530

	1 mile	3 miles	5 miles
Population			
2000 Population	2,521	27,570	78,317
2010 Population	2,906	32,736	90,139
2017 Population	3,251	35,194	95,700
2022 Population	3,453	36,944	99,769
2000-2010 Annual Rate	1.43%	1.73%	1.42%
2010-2017 Annual Rate	1.56%	1.00%	0.83%
2017-2022 Annual Rate	1.21%	0.98%	0.84%
2017 Male Population	47.6%	48.2%	48.3%
2017 Female Population	52.4%	51.8%	51.7%
2017 Median Age	40.9	39.8	38.5

In the identified area, the current year population is 95,700. In 2010, the Census count in the area was 90,139. The rate of change since 2010 was 0.83% annually. The five-year projection for the population in the area is 99,769 representing a change of 0.84% annually from 2017 to 2022. Currently, the population is 48.3% male and 51.7% female.

Median Age

The median age in this area is 40.9, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	94.0%	91.9%	85.6%
2017 Black Alone	1.3%	3.5%	7.8%
2017 American Indian/Alaska Native Alone	0.5%	0.3%	0.3%
2017 Asian Alone	1.0%	1.3%	1.2%
2017 Pacific Islander Alone	0.0%	0.1%	0.1%
2017 Other Race	1.5%	1.2%	2.5%
2017 Two or More Races	1.7%	1.8%	2.6%
2017 Hispanic Origin (Any Race)	3.4%	3.0%	4.9%

Persons of Hispanic origin represent 4.9% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.0 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	951	11,068	32,690
2010 Households	1,094	13,316	37,476
2017 Total Households	1,214	14,166	39,336
2022 Total Households	1,285	14,804	40,825
2000-2010 Annual Rate	1.41%	1.87%	1.38%
2010-2017 Annual Rate	1.45%	0.86%	0.67%
2017-2022 Annual Rate	1.14%	0.88%	0.75%
2017 Average Household Size	2.61	2.46	2.42

The household count in this area has changed from 37,476 in 2010 to 39,336 in the current year, a change of 0.67% annually. The five-year projection of households is 40,825, a change of 0.75% annually from the current year total. Average household size is currently 2.42, compared to 2.39 in the year 2010. The number of families in the current year is 25,048 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2017 Median Household Income	\$55,683	\$54,661	\$47,621
2022 Median Household Income	\$63,884	\$61,022	\$52,441
2017-2022 Annual Rate	2.79%	2.23%	1.95%
Average Household Income			
2017 Average Household Income	\$70,063	\$68,118	\$61,452
2022 Average Household Income	\$79,681	\$77,548	\$70,021
2017-2022 Annual Rate	2.61%	2.63%	2.65%
Per Capita Income			
2017 Per Capita Income	\$27,904	\$27,621	\$25,446
2022 Per Capita Income	\$31,436	\$31,251	\$28,832
2017-2022 Annual Rate	2.41%	2.50%	2.53%

Current median household income is \$47,621 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$52,441 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$61,452 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$70,021 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$25,446 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$28,832 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	992	11,685	34,970
2000 Owner Occupied Housing Units	812	8,789	22,999
2000 Renter Occupied Housing Units	140	2,279	9,691
2000 Vacant Housing Units	40	617	2,280
2010 Total Housing Units	1,168	14,250	40,722
2010 Owner Occupied Housing Units	875	10,172	25,801
2010 Renter Occupied Housing Units	219	3,144	11,675
2010 Vacant Housing Units	74	934	3,246
2017 Total Housing Units	1,278	14,992	42,456
2017 Owner Occupied Housing Units	930	10,387	25,845
2017 Renter Occupied Housing Units	284	3,779	13,491
2017 Vacant Housing Units	64	826	3,120
2022 Total Housing Units	1,353	15,661	44,006
2022 Owner Occupied Housing Units	982	10,861	26,825
2022 Renter Occupied Housing Units	303	3,943	14,000
2022 Vacant Housing Units	68	857	3,181

Currently, 60.9% of the 42,456 housing units in the area are owner occupied; 31.8%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 40,722 housing units in the area - 63.4% owner occupied, 28.7% renter occupied, and 8.0% vacant. The annual rate of change in housing units since 2010 is 1.87%. Median home value in the area is \$151,084, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.60% annually to \$171,763.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

