

Executive Summary

Sparrow's Watch

Prepared by Graham Corporation

Rings: 1, 3, 5 mile radii

Latitude: 36.04360
Longitude: -84.01046

	1 mile	3 miles	5 miles
Population			
2000 Population	3,616	24,517	74,650
2010 Population	4,431	28,944	85,333
2017 Population	4,802	31,184	90,649
2022 Population	4,994	32,766	94,538
2000-2010 Annual Rate	2.05%	1.67%	1.35%
2010-2017 Annual Rate	1.12%	1.03%	0.84%
2017-2022 Annual Rate	0.79%	0.99%	0.84%
2017 Male Population	46.8%	48.3%	48.3%
2017 Female Population	53.2%	51.7%	51.7%
2017 Median Age	40.3	39.8	39.0

In the identified area, the current year population is 90,649. In 2010, the Census count in the area was 85,333. The rate of change since 2010 was 0.84% annually. The five-year projection for the population in the area is 94,538 representing a change of 0.84% annually from 2017 to 2022. Currently, the population is 48.3% male and 51.7% female.

Median Age

The median age in this area is 40.3, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	94.6%	92.8%	86.7%
2017 Black Alone	1.6%	2.7%	6.9%
2017 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2017 Asian Alone	0.8%	1.2%	1.1%
2017 Pacific Islander Alone	0.0%	0.1%	0.1%
2017 Other Race	1.1%	1.1%	2.4%
2017 Two or More Races	1.5%	1.8%	2.5%
2017 Hispanic Origin (Any Race)	2.7%	2.9%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 31.2 in the identified area, compared to 64.0 for the U.S. as a whole.

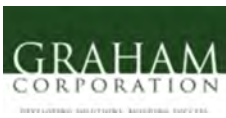
Households

2000 Households	1,579	9,762	31,343
2010 Households	1,897	11,637	35,710
2017 Total Households	2,023	12,406	37,508
2022 Total Households	2,091	12,974	38,940
2000-2010 Annual Rate	1.85%	1.77%	1.31%
2010-2017 Annual Rate	0.89%	0.89%	0.68%
2017-2022 Annual Rate	0.66%	0.90%	0.75%
2017 Average Household Size	2.35	2.49	2.40

The household count in this area has changed from 35,710 in 2010 to 37,508 in the current year, a change of 0.68% annually. The five-year projection of households is 38,940, a change of 0.75% annually from the current year total. Average household size is currently 2.40, compared to 2.37 in the year 2010. The number of families in the current year is 23,794 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2017 Median Household Income	\$55,360	\$55,762	\$47,860
2022 Median Household Income	\$64,112	\$62,551	\$52,738
2017-2022 Annual Rate	2.98%	2.32%	1.96%
Average Household Income			
2017 Average Household Income	\$72,575	\$69,726	\$61,956
2022 Average Household Income	\$83,675	\$79,281	\$70,572
2017-2022 Annual Rate	2.89%	2.60%	2.64%
Per Capita Income			
2017 Per Capita Income	\$30,142	\$28,027	\$25,807
2022 Per Capita Income	\$34,445	\$31,655	\$29,230
2017-2022 Annual Rate	2.70%	2.46%	2.52%

Current median household income is \$47,860 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$52,738 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$61,956 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$70,572 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$25,807 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$29,230 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	1,649	10,304	33,614
2000 Owner Occupied Housing Units	1,313	7,750	21,996
2000 Renter Occupied Housing Units	265	2,012	9,346
2000 Vacant Housing Units	71	542	2,272
2010 Total Housing Units	2,007	12,445	38,912
2010 Owner Occupied Housing Units	1,463	8,884	24,472
2010 Renter Occupied Housing Units	434	2,753	11,238
2010 Vacant Housing Units	110	808	3,202
2017 Total Housing Units	2,132	13,115	40,590
2017 Owner Occupied Housing Units	1,491	9,092	24,508
2017 Renter Occupied Housing Units	532	3,314	12,999
2017 Vacant Housing Units	109	709	3,082
2022 Total Housing Units	2,202	13,708	42,083
2022 Owner Occupied Housing Units	1,539	9,515	25,454
2022 Renter Occupied Housing Units	551	3,459	13,486
2022 Vacant Housing Units	111	734	3,143

Currently, 60.4% of the 40,590 housing units in the area are owner occupied; 32.0%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 38,912 housing units in the area - 62.9% owner occupied, 28.9% renter occupied, and 8.2% vacant. The annual rate of change in housing units since 2010 is 1.89%. Median home value in the area is \$152,811, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.62% annually to \$173,902.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.